



Your facilitators, Jonathan Peck & Tom Tresser, have over 60 years experience in social justice, organizing, and campaigning!



People Organizing To
Win, Engage & Resist

TRAIN.
ORGANIZE.
RUN.
WIN.
REPEAT.

The CivicLab is proud to have been selected as the training partner for the **Illinois Access To Justice Coalition**, over 60 front-line social justice organizations across Northern Illinois. We are delivering over 50 workshops covering nonprofit board development, strategic planning, program development, civic engagement, and executive coaching!

- **"Public 101" - [NEW FOR 2022!]** - At the CivicLab, we LOVE "public"! We think an understanding and love of our public assets and services is fundamental to doing any social justice work. *We will help you lift up and advance "#MorePublic" in your city and state!*
- **"Chicago 101"** - How did Chicago's civics get SO toxic? Did you know that Chicago is America's MOST corrupt city? We cover Chicago's geo-politics from before the white man got here right up to the history of the Chicago Machine. *You must know Chicago's history in order to change it's future.*
- **"White Privilege 101"** - You know you have it, right? How to talk about and contextualize personal and civic identity. Our master trainer has been doing this work for over ten years for hundreds of students, activists, and educators. *Before you change the world, you change yourself.*
- **"Chicago Budget 101"** - Chicago's budget is (A) \$5 billion, (B) \$7 billion, (C) \$10 billion, (D) \$20 billion ?? If you don't know the answer cold, then you need this workshop. We explain how the city's budget really works and give attendees a powerful frame for approaching civic budgets. *Follow the money or they can chump YOU REALLY easily!*
- **"Chicago Is Not Broke 101"** - What have over 6,500 people learned from over 65 public meetings since our grassroots sensation "[Chicago Is Not Broke. Funding the City We Deserve](#)" was published in 2016? We describe \$5 BILLION in sustainable, progressive budget solution for Chicago. *Expand your civic imagination - don't settle for crumbs!*
- **"Community Organizing 101"** - You know Chicago is the home of modern community organizing, right? What, exactly, does an organizer do and what makes for a great organizer? The trainers have over 60 years combined experience in this work and we can help you build your organizing skills. *How do the powerless get power?*
- **"Grassroots Campaigning 101"** - You know what the Left sucks at? Governing, that's what. In order to govern, you have to WIN an election. We believe anyone reading this can and should run for local office (OK, maybe not everyone - but certainly HELP someone run)! This is one of our most popular offerings. 18 people who have taken our training have run for office and a few have won! *How do you run a grassroots campaign based on justice and equity?*
- **"TIF 101 – Organizing for Economic Justice"** – Our most popular offering! Over 6,500 people across the Midwest have been Illuminated. No one can tell you how Tax Increment Financing districts work and how they have harmed our communities like we can. Find out what we say "T.I.F.s" = "Taking It From Schools!" Do you know how much public money was sitting in Chicago TIF accounts at the end of the year? If you don't then you NEED this workshop. *If you are involved in ANY social change work in Chicago, you NEED this workshop!*
- **Social justice and nonprofit organizational training and coaching services** – Let us help develop your staff and organizational capacities.

www.powerinstitute.us – 773-770-5714 – info@civiclub.us



- In December of 2019 we did an intensive workshop on Chicago political history and the budget for the Chicago Avodah Social Justice Fellows. Attendees said: "I learned more Chicago history and politics in two hours with Tom and Jonathan than I learned in months of living in this city." **"I loved this workshop! I learned more about Chicago in one night than had learned in three years living here."** "Fantastic!"
 - **"Passionate, experienced** examples of effective and opportunities to work issues." - *Lisa Haufschild,*
 - "Tom and Jonathan really on 'Chicago 101' made works, and it made people people engaged. This is citizen needs in order to city. One of my favorite one particularly engaged her hands up and said, **this stuff? Well, Tom and Jonathan are teaching this stuff** - and I will gladly welcome them back to continue to inform, engage, and empower our community." - *Gabe Piemonte, Candidate 5th Ward Alderman*
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- **organizers** share real world organizing, philosophies, practices in small groups on real, pressing *39th Ward organizer*
 - came through! Their presentation people mad about how Chicago curious, but most of all it got exactly the kind of education every make meaningful change in our moments of the night was when audience member literally threw **'Why doesn't anybody teach us**
 - "Your 'Chicago 101' training was great last night!! It was the boost I needed. It reminded me of what I really care about and where I come from in terms of activism and my roots. In our activism we are working with a lot of people who have never engaged so conversation is tough because they aren't aware of the history, there is no context. We often get caught up in nonsense and focus is lost as we try to get the newly engaged to act. Being with seasoned pros was so nice. I gained some new perspective and knowledge as well as reaffirmation of my values and goals. **It was energizing and gave me some clarity, just what I needed for the burnout I've been feeling.** I'm really looking forward to the next two sessions!" - *Meaghan McAteer, Co-founder Indivisible Brookfield*
 - "I recently attended the Power Institute workshop on T.I.F. **I was amazed how informative the class was.** Tom spoke truth to power and I could see his passion for his work. I was inspired to get involved with civics (boots on the ground) LOL. I will be taking my first steps toward working with communities in our great city of Chicago! I highly recommend this workshop and others that are offered through the Power Institute." - *P.H. - Hyde Park*
 - **"Amazing resource for Chicago residents.** An opportunity to learn how those in power keep robbing the everyday people!" - *Gaylon Alcaraz - Chicago Tribune endorsed candidate, Cook County Commissioner, 4th District, 2018*
 - "Worth every penny! **I have heard of these political operatives and cannot believe that I got to speak to them in such an intimate environment.** I also loved the workshop because it was cathartic and was grounded in the reality that we still have a democracy. We still matter. We can beat the Machine - but we have to be ready for a fight. I can fight. I've fought my whole life. But I've been thinking about whether it's worth fighting and this training reminded that it was." - *Priscilla Orta*